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ROCHESTER'S ONLY MOBILE TELEHEALTH PROVIDER HIRES COO
Innovative Health Care Tech Start-up Brings on Bryan Bond

ROCHESTER, N.Y., May 7, 2018 – EZaccessMD, a mobile telehealth services company, headquartered in Rochester, N.Y. welcomes Bryan Bond as the organization's Chief Operating Officer. The company officially launched in 2017 and has since expanded its service area beyond Rochester to include Syracuse (launched on May 1), with Albany and Buffalo coming next quarter. Expansion is also planned this year across downstate New York, New Jersey and New England.

Bond, previously an Employee Benefits Consultant at Lawley, will bring his decades of experience in business operations and employee development in the health care industry, to help EZaccessMD extend their early success into long-term growth.

"We're excited to be at a point in our growth to bring on a COO like Bryan who can help us take our business to the next level," said EZaccessMD president Lois Irwin. "Bryan's depth of knowledge in employee benefits and strong experience in consumer products and services is exactly what we need at this stage in our expansion."

Bond's experience over his career ranges from marketing positions at consumer product brands such as Nestle USA and Mattel Inc, to President of local firms Bond Financial Network and Brand Integrity, and the founding and successful sale of employee wellness company Workplace Vitality.

"I am thrilled to join the team at EZaccessMD," said Bryan Bond. "We are uniquely positioned to help employers and employees address the high cost and inconvenience of healthcare. I look forward to building a national organization that helps transform healthcare delivery as we know it."

About EZaccessMD

EZaccessMD, headquartered in Rochester, N.Y., is a spinout from UltraMobile Imaging, Inc. (UMI), a Rochester area provider of mobile teleradiology (X-rays and ultrasounds), serving seniors in nursing homes, assisted and independent living settings for the past 25 years. Based on UMI's experience in delivering 24/7 mobile radiology, co-founders Will and Lois Irwin designed EZaccessMD as an on-demand telemedicine and mobile diagnostic service for employer groups to dramatically improve access to basic healthcare on a no co-pay basis for patients. Today, UMI serves as the EZaccessMD Rochester market's "boots on the ground." Together they provide an employer-based model that delivers Urgent Care services to employees and their families in the comfort of their own home.

Interested in Membership?

EZaccessMD is the region's premier provider of instant TeleHealth MobileCare services, dedicated to providing care at home or work.. Customer service representatives are available 24/7/365. Visit us online at www.ezaccessmd.com, email at info@EZaccessMD.com, or call 585 206-7377

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